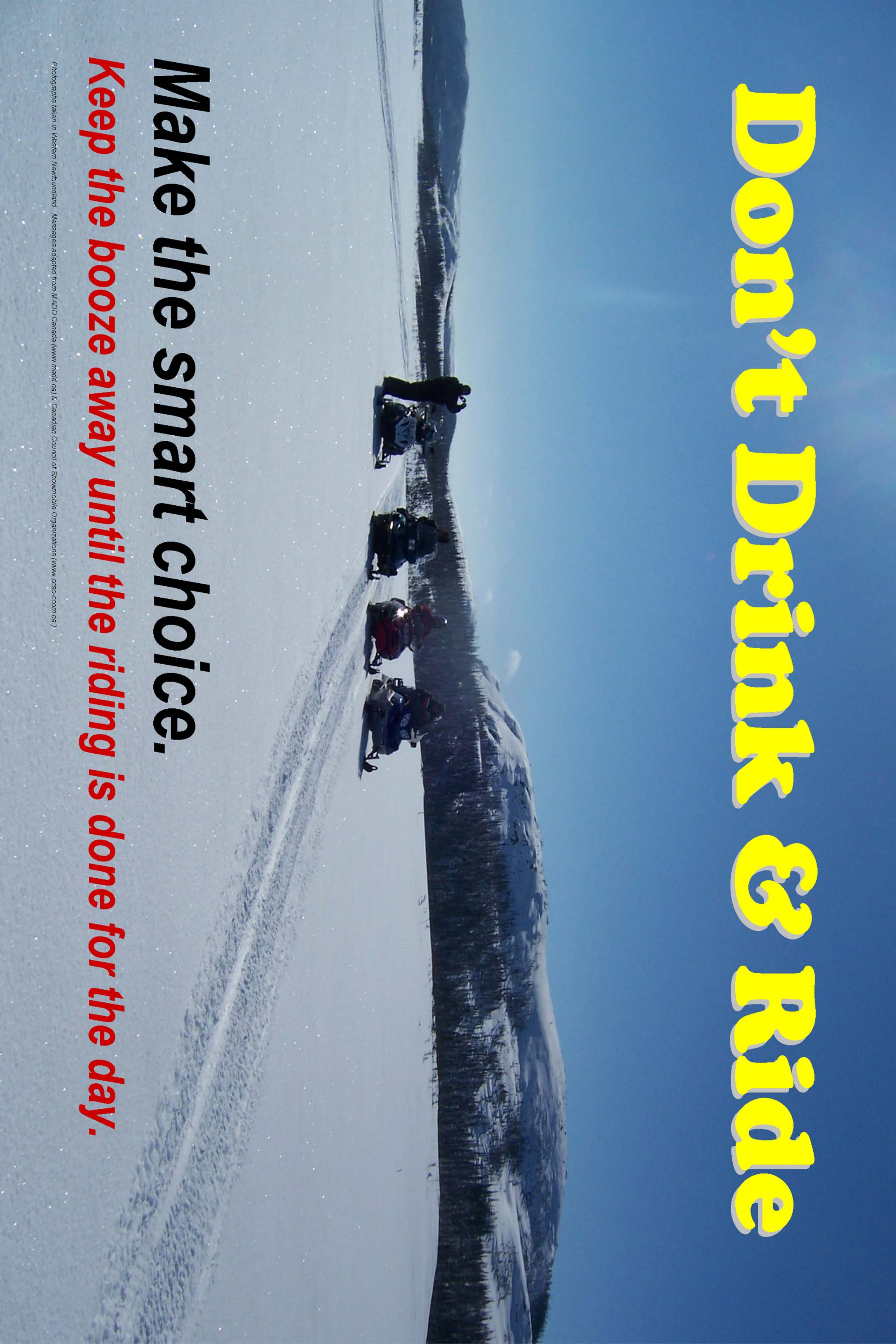


Don't Drink & Ride

Make the smart choice.

Keep the booze away until the riding is done for the day.

Photographs taken in Western Newfoundland. Messages adapted from MADD Canada (www.madd.ca) & Canadian Council of Snowmobile Organizations (www.ccsso-ccsom.ca).



Snowmobiling & Alcohol Don't Mix

Driving a snowmobile impaired is **not different** than driving a car impaired.

Zero Alcohol

Your Smart Choice

**Alcohol affects driving ability,
judgment, reflexes & reaction times.**